

JUROR'S VISUAL ART RUBRIC: ASAA ALL-STATE ART COMPETITION

RATINGS	5. ADVANCED	4. EXCELLENT	3. MODERATE	2. LOW	1.NEEDS ATTENTION
CRITERIA	EXEMPLARY EXCELLENT (GOLD-CONGRESSIONL AWARD)	VERY GOOD, ABOVE AVERAGE, ACCEPTABLE (SILVER)	GOOD-AVERAGE, POTENTIAL (BRONZE/HONORABLE MENTION CONSIDERA-TION)	NEEDS IMPROVEMENT, MARGINAL, ACCEPTABILITY	
VISUAL CONTENT					
1.DESIGN/ COMPOSITION (Creative Expression)	Applies design principles (i.e., unity, contrast, balance, movement, rhythm, emphasis, and center of interest with skill	Applies design principles with fair skills.	Applies design principles but the overall results are not evident.	Applied design principles do not appear to be evident.	
2.CRAFTSMANSHIP AND TECHNIQUE	Artist demonstrates knowledge of medium used. Shapes, patterns, shading, and/or texture were used to add interest.	Artist shows respect for medium and included more than one art principle to enhance the idea being expressed.	Artist shows some attention to average craftsmanship, but not as good as it could have been.	Artist shows poor craftsmanship or lack of understanding of the concept.	
3.CREATIVITY/ INNOVATION (New ideas, application of medium)	Artwork is expressive and detailed. Artist tried new innovations to the subject and/or medium.	Artwork is expressive and somewhat detailed. Little attention to altering medium or composition is evident.	Artwork has few details. Artist needs to improve control of medium and express subject in a new way.	Artwork lacks almost no details or change in subject.	
4. Concept	Communicates and expresses ideas and information about the creative process with original and insightful perspectives.	Communicates and expresses ideas and information about the creative process with many details and some new ideas.	Communicates and expresses ideas and information about the creative process with some details and some new ideas.	States ideas or information about the creative process with new details and traditional points of view.	

Each piece of artwork is judged based on this rubric. The highest possible score-20, lowest possible score 4.